

Avida International is delighted to announce that Jenny Segal has joined the team. As a senior advisor she will add great value to Avida International and further enhance the breadth and depth of service Avida is able to deliver its clients. Jenny graduated with a degree in Mathematics at Oxford University and is a qualified actuary. Jenny has years of experience in the pensions investment business, leading global sales teams for large asset management companies, most recently as Global Head of Distribution for Fidelity International's workplace pensions investing business.



Jenny commented: *"I am very excited to be part of the Avida team. Their friendly, collegial and thoughtful approach delivers valuable advice to their clients, and I am looking forward to contributing."*

Further to her role at Avida, Jenny is a public speaker, non-executive director, ambassador for The Diversity Project, lectures at King's Business School and is Chief Investment Officer for Nesta Trust. Additionally, she is currently working on her third book, the first two being on motivation at work. Through her portfolio career she possesses a diverse set of skills which will enrich Avida's team and services.

About Avida International

Avida International was founded in 2006. We are independent specialists in investment governance and client servicing with offices in Amsterdam, London and Munich. We help providers of investment management services and their institutional clients to get the best out of their organisations. To date, we have advised over 70 major pension funds and institutional clients with combined assets of over EUR 1tn.

Avida's team is a unique combination of high calibre and seasoned professionals, all of whom have leadership and operational experience in the asset management, pensions and insurance industries.

For more information

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