



Avida International is delighted to announce that Phil Redding is joining Avida International as a Senior Advisor. Phil has held a range of senior positions across both business development and consulting and brings with him over 40 years' pension and investment experience.

Avida UK's Managing Partner Bart Heenk said: "We are delighted that Phil is joining us, his extensive experience in both the pension and investment sectors makes him an invaluable addition to the Avida team."

Avida International are independent strategy consultants focusing on the investment management industry in Europe. We help providers of investment management services and their institutional clients with their commercial and organisational development strategies. Avida's team is a unique combination of high calibre and seasoned professionals, all of whom have leadership and operational experience in the asset management and pensions industries.

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